

Rock River Stormwater Group

Thursday, Jul 12, 2018

9:00 A.M. Whitewater, WI

- 1. Roll Call:** Ritchie Pilz, Beaver Dam; Bill Frisbee, City of Beloit; Scott Weberpal, City of Whitewater; Wesley Enterline, UW-Whitewater; Andrew Dahl, UW-Whitewater; Brendon Deremo, UW-W CMU; Claire Timm, UW-W CMU; Andy Selle, Fort Atkinson; Brad Marquardt, City of Whitewater; Dan Bekta, WIDNR
- 2. Minutes from June 8, 2018:** Andy motion, Rich second. Approved 5-0
- 3. Treasurer's Report:** Scott gave a Treasurer's Report. No vote for approval as there was not a quorum at the time.
- 4. Creative Marketing Unlimited (C.M.U.):** Claire and Brendon reviewed the progress report for the past month. The engagement slightly lower for Instagram, but overall numbers are up; future numbers will be reported on a monthly basis.

Schedule released for Clean Sweep - Wes asked to send the schedule out to the group to confirm. PR spots coming up - radio interviews in different municipalities is possible so ideally someone from the municipality can join. They discussed getting banners for each municipality for the clean sweep event. The banners would be 10'x2' and the date would be left blank so the banners would be reusable each year.

Window stickers were discussed of various sizes and prices. The group had some desire and requested more research being done on tailoring the stickers to each waterway. The sticker may have the Protect Wisconsin Waterways logo with the waterway name underneath.

Updated business pledge forms were discussed along with possible designs for coasters to be given to restaurants and bars.

There is a state wide storm water education meeting tentatively scheduled for Sept 26th. Location and time was uncertain.

Sending out updates on schedule for Sweep and business pledge language in the next week or so

- 5. DNR Updates:** Dan let us know guidance for Act 183 was out for public comment; grant application instruction revisions are underway; new MS4 permit will be issued in 2019.

Green river dye guidance is now out. Artificial wetland exemptions for existing stormwater ponds - might not be a permit necessary. Planning and Construction Grants - Wes and Tim W. were given as contacts; SC WI grants scored favorably. New permit for 2019 is coming out soon - soliciting input on new permit now.

6. **Other Business:** Rock River Coalition will be on the next agenda.
7. **Public Comments:** No Public Comments
8. **Next Meeting:** August 9, 2018 9:00 AM in Whitewater.
9. **Adjournment:** Motion to adjourn by Bill seconded by Andy Carried unanimously.;