

Rock River Stormwater Group
September 22, 2017
9:00 A.M. Whitewater, WI

1. Roll Call:

2. Ritchie Pilz, Beaver Dam; Bill Frisbee, City of Beloit; Andy Selle, Fort Atkinson; Tim Wittaker, City of Janesville; Howard Robinson, City of Milton; Maureen McBloom, Ruekert Mielke; Scott Weberpal, City of Whitewater; Wesley Enterline, UW-Whitewater; Andrew Dahl, UW-Whitewater; Evan MacDougall, UW-W CMU; Rachel Klemp, UW-W CMU; Brandon, UW-W CMU; Lysianne Peacock, UW-W CMU; Dan Bekta, WDNR; Mark Riedel, WDNR; Jim Martin, WDNR; Marissa Thalen, WDNR.

3. **Minutes from June 2, 2017:** Bill motioned to approve. Andy seconded. Approved unanimously.

4. **Treasurer's Report:** Scott gave a balance report (included).

5. Creative Marketing Unlimited (C.M.U.) Presentation:

Lysianne and Brandon gave a progress update on the 5 summer events (Report included). Next year they will try to get to all of the municipalities for an event. CMU is working on educational outreach programs for elementary and middle school groups like Boy Scouts and Girl Scouts. Discussion followed concerning the need to have records that can be evaluated for results for the events that occur. The DNR will need some program evaluation reports. CMU can provide this information.

The *Runoff Rundown* newsletter layout was discussed. Economic costs, maintenance, tourism, and recreation costs were discussed for a future topic. Tim asked if the Rock River Coalition newsletter could work with the new newsletter type. Andy from CMU said articles are still sent to the Rock River Coalition. A *Runoff Rundown* video is on the website. Andy from Fort Atkinson asked if they can do cross links to others such as DNR and Rock River Coalition. Andy from CMU said they can add links. CMU will ask each city for information and highlight various things they do. CMU can help with publicity on these items. Mulching articles were discussed. Bill told CMU that some articles may be in the old files. Leaf collection cost would also be an article for future topics. Each city could send CMU what they do. CMU can highlight these with content and dates with information. Andy from CMU said some items such as how tourism relates to storm water would be longer term topics that would take a few months for articles. Andy from CMU told the group that it takes 1-3 months of calendar time

for articles. Deadlines for articles were discussed for publication, etc. It was discussed that a 72 hour email deadline should be enough time for members to review and comment on articles that were to be sent out.

- 6. DNR Update:** The Rusty Patch Bumblebee has been added to the list of species that require flowering plants for environmental concerns. 2018 spring planning grants will be awarded around January 2, 2018. Construction grant applications for 2019 will be available soon.
- 7. Workshop Discussions:** Wes invited Maureen to discuss the upcoming proposed workshop and to receive feedback on the content. A copy of our request is included. Discussion followed on which municipal staff members would attend, (seasonal, full time, etc.). CMU can video the presentation if it is OK with Ruekert Mielke. Discussion followed that the workshop should have items that staff members could keep a watch out for on a regular basis and also to understand the reasons why these items matter. Maureen and Wes will work on a schedule for the workshop which could be hosted at UW-Whitewater.

Burlington is having a Road Salt Workshop. Tim asked if this could be on the website. Wes will resend the flyer.

Bill reported that AWWA will have a presentation on storm water in November. Tim will introduce CMU at the meeting. Mark for DNR reported Milwaukee may have to check on TMDL due to road salt and chlorine impairments.

- 8. Public Participation:** None
- 9. Next Meeting:** The next meeting is rescheduled for October 27, 2017 at 9:00 am in Whitewater.
- 10. Adjournment:** Motion to adjourn by Andy from Fort Atkinson, seconded by Ritchie from Beaver Dam. Carried unanimously at 10:30 am.